



To all EAS members –

By way of introduction, I have the honor of appointment as Chairman of the 2016 EAS Honey Show at Stockton College in Galloway, NJ. The various states of the Mid-Atlantic region have a strong history of Honey Shows, so I see no reason why we can't have the best show, ever!

When reflecting on last year's conference, my only regret is that we did not have the opportunity to have a proper Honey Show, for all to view and attend. This year will be different! I've worked closely with Gerry Kiyak, the NJ EAS Honey Show Chairman. He and the entire NJ team are determined to make this a most memorable and enjoyable experience. We have assembled a large team of highly qualified judges who will be supported by the largest Honey Show Team, in recent memory. Judging will take place on Wednesday and the Honey Show will be on display on Thursday and Friday. We expect significant media coverage.

We plan to exhibit the winners of 34 classes and have ribbons ordered for the 1<sup>st</sup> six places. We will award 10 Silver Plates and 1 Silver Bowl. If you use a Gamber Classic jar when entering the liquid honey categories and win 1<sup>st</sup> place, you'll receive a \$100 Gamber Container gift certificate. If you win 2<sup>nd</sup> place, you'll receive a \$50 Gamber Container gift certificate. High definition photos of the Awards Ceremony, on Thursday night, will be made available to media outlets of the Winner's choice, to our Sponsors, and Winners for use in their social media or advertising campaigns.

We are encouraging all to download the Honey Show Entry Form found on the EAS Conference website here: [http://easternapiculture.org/images/stories/EAS2016/articles/EAS\\_HoneyShowForm.pdf](http://easternapiculture.org/images/stories/EAS2016/articles/EAS_HoneyShowForm.pdf). This will speed up and simplify the registration process. Honey Show Registration and entry drop off will be open at the Conference on Tuesday from 12:00 PM to 6:00 PM and on Wednesday from 7:00 AM to 10:00 AM. Every current EAS member is eligible to participate, whether you attend the conference, or not. If you can't make it, just have a friend (who is attending) bring it along for you.

With public awareness of the plight of the honeybees at an all-time high we have an excellent opportunity to share the beauty of hive products from our friends, the bees. We can be the ones bringing good news to the party! Don't we all owe a small effort to showcase our craft? Think of all the good friends, experiences, and doors that bees have opened to us all, world- wide.

I strongly urge everyone to submit at least one entry, even if you don't think it's your best effort, ever. Display of a large class makes a much stronger impact than a small one (even if they all have ribbons). Twenty years down the road the question is not, "What did you win?" It is, "**Were you there or weren't you?**"

Another point of entering a honey show is to demonstrate that the entrant can produce a super-high quality product. Hopefully, this is the same product, in the same quality, as that they sell on a store shelf, a farmer's market or from their home. *It's not just about showing off at a show, but learning to provide the highest quality product for the customer.* The attention to detail needed to enter a show, along with the careful comments given on the score card by judges, allow us to improve our skills immensely!

Finally, how could even a placing ribbon from such a prestigious show hurt your sales? Remember, you must be in it to win it!

Best of Luck! I certainly hope to see you there! All the information and links to Honey Show Tips can be found here: <http://easternapiculture.org/conferences/eas-2016/2016-honey-show.html>

Regards,

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